# Emily A. Beam

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## **APPOINTMENTS**

- 2022– Associate Professor, Department of Economics, University of Vermont
- 2016–22 Assistant Professor, Department of Economics, University of Vermont
- 2013–16 Visiting Assistant Professor, Department of Economics, National University of Singapore

## **AFFILIATIONS**

2025-	Affiliate, Gund Institute
2023-	Invited Researcher, Abdul Latif Jameel Poverty Action Lab (J-PAL)
2017-	Research Fellow, Institute of Labor Economics (IZA)
2013–17	Research Affiliate, Institute of Labor Economics (IZA)
2016	Visiting Scholar, Population Studies Center, University of Michigan

## **EDUCATION**

- Ph.D. Public Policy and Economics, University of Michigan, 2013
- M.A. Economics, University of Michigan, 2008
- B.S. with highest honors in Economics, Mathematics, and Spanish *(summa cum laude)*, University of Michigan, 2006

## PUBLICATIONS

2023	"The Effectiveness of Summer Employment for Low-Income Youth: Evidence from the Philippines," with Stella Quimbo, <i>Review of Economics and Statistics</i> , 105 (6): 1379–1393.
2023	"Social media as a recruitment and data collection tool: Experimental evidence on the relative effectiveness of web surveys and chatbots," <i>Journal of Development Economics</i> , 162: 103069.
2023	"Loss Aversion or Lack of Trust: Why Does Loss Framing Work?" with Yusufcan Masatlioglu, Tara Watson, and Dean Yang. <i>Journal of Behavioral and Experimental Economics</i> , 104: 102022
202I	"Leveraging Outside Readings and Low-Stakes Writing Assignments to Promote Student Engagement in an Economic Development Course" <i>Journal of Economics Education</i> , 52 (4), 274–285.
2021	"The Influence of Hidden Researcher Decisions in Applied Microeconomics", with Nick Huntington-Klein, Andreu Arenas, Marco Bertoni, Jeffrey R. Bloem, Pralhad Burli, Naibin Chen, Paul Greico, Godwin Ekpe, Todd Pugatch, Martin Saavedra, and Yaniv Stopnitzky, <i>Economic Inquiry</i> , 59 (3) July 2021, p994–960. <i>Recipient of the 2021 Best Article Award</i> .

2021	"Does Younger Age at Marriage Affect Divorce? Evidence from Johnson's Executive Order 11241", with Martha J. Bailey and Anna Wentz, <i>Economic Inquiry</i> , 59 (3), July 2021. p1328–1345.
2021	"Search Costs and the Determinants of Job Search," Labour Economics, 69, April 2021.
2020	"Inter-ethnic Fertility Spillovers and the Role of Forward-looking Behavior: Evidence from Peninsular Malaysia," with Slesh A. Shrestha, <i>Economic Development and Cultural Change</i> , 69 (1), September 2020. 453–483.
2020	"The Relative Returns to Education, Experience, and Attractiveness for Young Workers," with Joshua Hyman and Caroline Theoharides, <i>Economic Development and Cultural Change</i> , 68 (2), January 2020, 391–428.
2016	"Do Job Fairs Matter? Experimental Evidence on the Impact of Job-Fair Attendance," <i>Journal of Development Economics</i> , 120, May 2016, 32–40.
2016	"Unilateral Facilitation Does Not Raise International Labor Migration from the Philippines"

"Unilateral Facilitation Does Not Raise International Labor Migration from the Philippines," with David McKenzie and Dean Yang, *Economic Development and Cultural Change*, 64 (2), January 2016, 323–368.

## **WORKING PAPERS**

- <sup>2024</sup> "Lowering Barriers to Remote Education: Experimental Impacts on Parental Responses and Learning," with Priya Mukherjee and Laia Navarro-Sola.
- <sup>2024</sup> "Group Coaching and the Scalability of Graduation Programs: Evidence from Three Field Experiments," with Rocco Zizzamia, Lasse Brune, Narayan Das, Stefan Dercon, Nathanael Goldberg, Rozina Haque, Dean Karlan, Maliha Noshin Khan, Doug Parkerson, Ashley Pople, Yasuyuki Sawada, Christopher Udry

## **WORKS IN PROGRESS**

"Gender Norms at Work: Impacts on Women's Hiring and Workplace Experiences in Bangladesh," with Joshua Merfeld, and Naveen Wickremeratne, Second Revise and Resubmit requested at *Journal of Development Economics* Stage 1 Pre-Results Review

"Improving Childcare Quality Through Social Franchising", with Anne Fitzpatrick and Maira Reimão, Revise and Resubmit requested at *Journal of Development Economics* Stage 1 Pre-Results Review

"Bridging the Soft Skills Gap Through Technology", with Ricardo Dahis, Ursula Mello, and Laia Navarro-Sola.

"Labor Market Discrimination Against Transgender Jobseekers", with Ivy Stanton.

"Supporting Early Education to Increase Higher Education Enrollment in the Philippines" with Noam Angrist, Dean Karlan, Rene Marlon Panti, and Christopher Udry.

"Behavioral Biases in Health Insurance Enrollment: Experimental Evidence from Detroit," with Gloria Palmisano, Tara Watson, and Dean Yang.

"Evaluation of the Titukulane Resilience Food Security Activity, Malawi," with Lasse Brune, Jessica Goldberg, Dean Karlan, Craig McIntosh, and Christopher Udry.

"Evaluation of the Takunda and Amalima Loko Resilience Food Security Activities, Zimbabwe," with Lasse Brune, Jessica Goldberg, Dean Karlan, Craig McIntosh, and Matthew

#### Summers.

"Evaluation of the Okhokelamo ni Solho Resilience Food Security Activities, Mozambique," with Lasse Brune, Doug Parkerson, Dean Karlan, and Craig McIntosh.

"Gendered Impacts of the Pandemic: Evidence from Vulnerable Households in Bangladesh" with Priya Mukherjee.

#### SELECTED OFFICIAL REPORTS

- <sup>2022</sup> "Impact evaluation of the Graduation of the Ultra-Poor Pilot in the Philippines: Final report" with Lasse Brune, Dean Karlan, Yasuyuki Sawada, and Christopher Udry.
- <sup>2021</sup> "Impacts of the pandemic on vulnerable households in Bangladesh: Final report" with Sohini Chaparala, Shashwat Chaterji, and Priya Mukherjee. IGC Final Report S-20130-BGD-1.
- <sup>2018</sup> "Impact evaluation of the Philippine Special Program for Employment of Students", with Leigh Linden, Heather Richmond, and Stella Quimbo. 3ie Impact Evaluation Report 87.

## **OTHER PUBLICATIONS**

<sup>2022</sup> "Trust versus loss aversion: Why does loss framing work?" with Yusufcan Masatlioglu, Tara Watson, and Dean Yang, *VoxDev*, 07 April.

#### **GRANTS, FELLOWSHIPS, AND AWARDS**

- 2024 \$100,000 "Bridging the Soft Skills Gap Through Technology", Jobs and Opportunity Initiative Brazil, with Ricardo Dahis, Ursula Mello, and Laia Navarro-Sola
- 2023 \$5,000 "Discrimination against Transgender Jobseekers," UVM Faculty Research Support Award
- 2023 €400,000 "Improving Childcare Quality through Social Franchising," Gender, Growth, and Labour Markets in Low Income Countries Programme (G2LM|LIC), with Anne Fitzpatrick
- 2023 £225,000 "Gender norms at work: Impacts on women's hiring and workplace experiences in Bangladesh," Private Enterprise Development in Low-Income Countries Programme, with Josh Merfeld
- 2022 \$9,430 "Improving employability and matching through soft skill assessment and development," J-PAL Jobs and Opportunity Initiative Brazil, with Laia Navarro-Sola and Ricardo Dahis
- 2021 Economic Inquiry Best Article Award
- 2021 \$9,890 "Bridging the learning gaps in the time of COVID: Exploring Teaching at the Right Level with the Philippine Department of Education," J-PAL Innovation in Government Initiative, with Dean Yang
- 2020 £15,000 "Strategies and resource gaps among vulnerable households," International Growth Center (IGC), with Priya Mukherjee
- 2020 \$255,163 "Take-up, Use, and Effectiveness of Remote Learning Technologies: Lessons from the Covid-19 Pandemic," World Bank Strategic Impact Evaluation Fund (SIEF), with Priya Mukherjee and Laia Navarro-Sola

2018	AUD245,218.40 "Leadership and Development Trial Baseline Study," Basic Education Sector Transformation program, DFAT
2018	£118,133 "Youth Education and Skills for Economic Growth," Department for International Development (DFID), with Priya Mukherjee
2017	\$50,000 "Institutionalizing Evidence at the Department of Education, Philippines," J-PAL Government Partnership Initiative, with Dean Yang
2015	\$424,993 "Evaluation of the DOLE Special Program for the Employment of Students (SPES)," International Initiative for Impact Evaluation (3ie), with Leigh Linden and Stella Quimbo
2015	\$19,500 "Key Indicators for Asia and the Pacific 2015," Asian Development Bank, with Joshua Hyman and Caroline Theoharides
2015	SGD\$4,907 (US\$3,595) "Labor Market Demand in the Philippines," FASS Staff Research Support Scheme, with Joshua Hyman and Caroline Theoharides
2015	\$74,085 "Promoting Preventive Health Care in Michigan," Blue Cross Blue Shield of Michigan Foundation, with Yusufcan Masatlioglu, Tara Watson, and Dean Yang
2014	SGD\$97,500 (US\$76,947) "Demographic Transitions in Asia: Impacts on Resource Allocation and Human Capital Investment," JY Pillay Comparative Asia Research Centre (JYP-CARC) Grant, Global Asia Institute, with Slesh A. Shrestha
2013	Rackham One-Term Dissertation Fellowship
2012	Foreign Language and Area Studies Fellowship for Advanced Filipino (declined)
2012	Doctoral Research Award, Center for International Business Education
2011	International Research Grant, Sasakawa Young Leaders Fellowship Fund
2011	Small Research Grant, Population Studies Center
2011	Doctoral Research Award, Center for International Business Education
2010	Small Research Grant, International Policy Center
2010	Rackham Graduate Student Research Fellowship
2009	Graduate Student Fellowship Honorable Mention, National Science Foundation
2007	Peter and Julie Borish Dissertation Fellowship
2007	Phi Beta Kappa, University of Michigan

## INVITED SEMINARS AND PRESENTATIONS

- 2025 The Ohio State University, Bowdoin College
- 2024 University of Richmond; CDES Sustainable Development Conference, Prato, Italy; MDev, University of Michigan; Northeast Universities Development Consortium Conference, Northeastern University.
- 2023 IPA & GPRL Researcher Gathering, Evanston, IL; CSAE Conference, Oxford University.
- 2022 Northeast Universities Development Consortium Conference, Yale University; University of Nevada-Reno; NOVAFRICA Conference on Economic Development, Nova School of Business and Economics; Advances with Field Experiments, University of Chicago; Asian Impact Webinar, Asian Development Bank; Midwest International Economic Development

Conference, Minneapolis, MN.

KDI School-World Bank DIME Conference on Impact Evaluation in Sustainable and 2021 Inclusive Development; Research Methods and Measurement Conference, IPA-Northwestern Research Methods Initiative, Evanston, IL; Society for Research on Education Effectiveness Conference; AEA/ASSA Annual Meetings; University of Oklahoma. From Research to Policy in Youth Employment Webinar, Innovations for Poverty Action; 2020 International Food Policy Research Institute; New Directions in Graduation Research Conference, Innovations for Poverty Action. Asian Development Bank, Mandaluyong, Philippines; Midwest International Economic 2019 Development Conference, University of Wisconsin-Madison; University of Texas at Austin; KDIS-3ie-ADB Impact Evaluation Conference, Seoul, Korea. Eastern Economics Association Conference, Boston, MA; ADB-ADBI-University of Tokyo 2018 Conference on Behavioral and Experimental Economics for Development Policy, Tokyo, Japan; Colby College; Middlebury College; IZA/World Bank/NJD Conference on Jobs and Development, Bogotá, Colombia; Dartmouth College. Asian Development Bank, Mandaluyong, Philippines; Philippine Institute for Development 2017 Studies, Makati, Philippines; Northeast Economics of Education Workshop, University of Connecticut; Northeast Universities Development Consortium Conference, Tufts University. World Bank Development Research Group, Kuala Lumpur, Malaysia. 2016 University of Melbourne; University of Sydney; University of Wollongong; University of the 2015 Philippines School of Economics. 17th Australasian Labor Econometrics Workshop, University of Otago, New Zealand; 2014 3ie-ADB Making Impact Evaluation Matter, Manila, Philippines. Northeast Universities Development Consortium Conference, Harvard University. 2013 7th IZA/World Bank Conference: Employment and Development, New Delhi, India; 2012 University of Michigan Economic Development Seminar; Population Association of America, San Francisco, CA (Poster); Midwest International Economic Development Conference, University of Minnesota; PacDev, University of California-Davis. Advances with Field Experiments, University of Chicago; W.E. Upjohn Institute for 2011 Employment Research, Kalamazoo, MI; Midwest International Economic Development Conference, University of Wisconsin-Madison; Midwest Economics Association Meetings, St. Louis, MO. Population Association of America, Detroit, MI. 2009

## SELECTED POLICY WORKSHOPS AND PRESENTATIONS

- <sup>2024</sup> IZA/FCDO G<sup>2</sup>LM|LIC, J-PAL MENA and UNICEF Egypt Policy Conference, Cairo,.
- 2023 Ignite and Discussion: PEI Measurement Framework: Measuring Costs, The World Bank, webinar.

Assessing learning remotely in impact evaluations: Lessons from SIEF's COVID-19 Window, The World Bank, webinar.

2021 Social Protection for Economic Inclusion: Adapting the Graduation Approach in Asia and the Pacific, Asian Development Bank, Philippines (virtual)

- 2019 Impact Evaluation Study Workshop, Asian Development Bank, Philippines
- 2017 Evaluations in Program Design and Implementation Workshop, Department of Education and Innovations for Poverty Action, Pasig, Philippines
- 2016 Evidence in Education Sector Policy Forum, Philippine Institute for Development Studies, Department of Education, and Innovations for Poverty Action, Quezon City, Philippines

# TEACHING

#### **University of Vermont**

- 2022–25 Economics of Discrimination (HCOL185 / HCOL2000)
- 2017–25 Principles of Microeconomics (EC012 / ECON1450)
- 2016–22 Applied Econometrics (EC200)
- 2022 Econ Book Club (EC096)
- 2017–21 Economic Development (EC140)
- 2021 Using Data for Economic Policy (EC137)
- 2017 Principles of Macroeconomics (EC011)

#### **National University of Singapore**

- 2013–15 Foundations for Econometrics (EC2303)
- 2015 Applied Population Economics (EC4363)

# SUPERVISION

#### Honors theses (primary adviser)

- 2024 David Richardson (in progress)
- 2023 Ivy Stanton, "Labor market discrimination for transgender individuals"; Zach Miller, "Labor force impacts of the 2008 recession: Evidence from the Philippines"
- 2015 Akshaya Gautham, "Impact of conditional cash transfers on women's autonomy and the use of contraception: an empirical study of the Pantawid Pamalyang Program in the Philippines."
- 2015 Xie Teleixi Tracy, "Do exchange rate fluctuations affect international student mobility?"
- Lim Ting Fan Vanessa, "The impact of immigration on natives' self-reported happiness."

## Independent study/Undergraduate research opportunity program

Stephanie Loo Ming (2014), Lim Hui Min Cheryl (2014), and Ng Woon Chian (2014)

## SERVICE AND PROFESSIONAL EXPERIENCE

#### Reviewer

American Economic Journal: Applied Economics, American Economic Review, Demography, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Health Economics, Journal of Human Resources, Journal of Population Economics, Journal of Public Policy Analysis and Management, Labour Economics, Review of Economics and Statistics, Review of Economic Studies.

## **Proposal reviewer**

Institute for the Study of Labor (IZA), Innovations for Poverty Action Social Protection Program

#### **Professional service**

*Scientific committee:* Northeast Universities Development Consortium Conference, 2020–2022; Philippines Socioeconomic Panel Survey Focus Area Committee, 2023–2024; MDev Conference, 2024; Promoting Impact and Learning with Cost-Effectiveness Evidence (PILCEE) Academic Advisor 2024–.

*Symposium organizer:*, "Leveraging technology to promote student and parental engagement and learning," Society for Research in Education Effectiveness Conference, September 2021

*Session chair:* 2022: "Migration," NEUDC annual conference, "Learning and Misinformation," Allied Social Science Association Meeting; 2021: NEUDC annual conference; 2020: "Recruitment and Job Search," NEUDC annual conference.

*Discussant:* 2024: Northeast Universities Economic Development Consortium (NEUDC) annual conference; 2023: CSAE annual conference; 2022: NEUDC annual conference, NOVAFRICA Conference, Midwest International Economic Development Conference, Allied Social Science Association Meeting; 2019: Midwest International Economic Development Conference; 2018: IZA/World Bank/NJD Conference on Jobs and Development; Eastern Economics Association annual conference; 2017: Northeast Universities Economic Development Consortium (NEUDC) annual conference.

*Mentor:* 2024: CeMENT, Committee on the Status of Women in the Economics Profession (CSWEP); 2021: AMIE Workshop in Applied Microeconomics, Association for Mentoring and Inclusion in Economics; 2020: Successfully Navigating Your Economics PhD Virtual Mentoring Workshop, CSWEP.

*Instructor:* 2024: IZA/FCDO G<sup>2</sup>LM|LIC, J-PAL MENA and UNICEF Egypt Advanced Course on Evaluating Social Programmes.

#### **University service**

#### University of Vermont

2022-	Member, Faculty Standards Committee
2021-	Member, Academic Integrity Council
2022-23	Member, CDAE Faculty Search Committee
2021–23	Member, Department Honors Committee
2022	Member, Economics NTT Search Committee
2020–2I	Chair, College of Arts and Sciences Honors Committee
2018-21	Member, College of Arts and Sciences Honors Committee
2016–18	Member, Department Honors Committee

#### National University of Singapore

2014–15 Coordinator, Applied Economics Brown Bag Seminar

Updated February 2025